

Coles[®]

SINCE 1947

FINE FLOORING

Celebrating
75
years

Family owned
and operated

San Diego's premiere
flooring destination

Professional designers
Excellent selection
Quality products
Impeccable service

ColesFineFlooring.com



Coles[®]

FINE FLOORING

Coles Fine Flooring is a local, family-owned business serving the San Diego community with all of your flooring needs since 1947. We offer carpet, hardwood, laminate, tiles, vinyl flooring solutions as well as interior design help.

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Coles Historical Timeline

Coles is on the move!

After 50 years at the 1170 West Morena Blvd location, Coles will be moving to a new showroom a few blocks away. This local family owned company started as Coles of La Jolla in 1947. In 1965 they moved to the San Diego/Morena area, and grew into their 40,000 sq. ft. superstore in 1972.

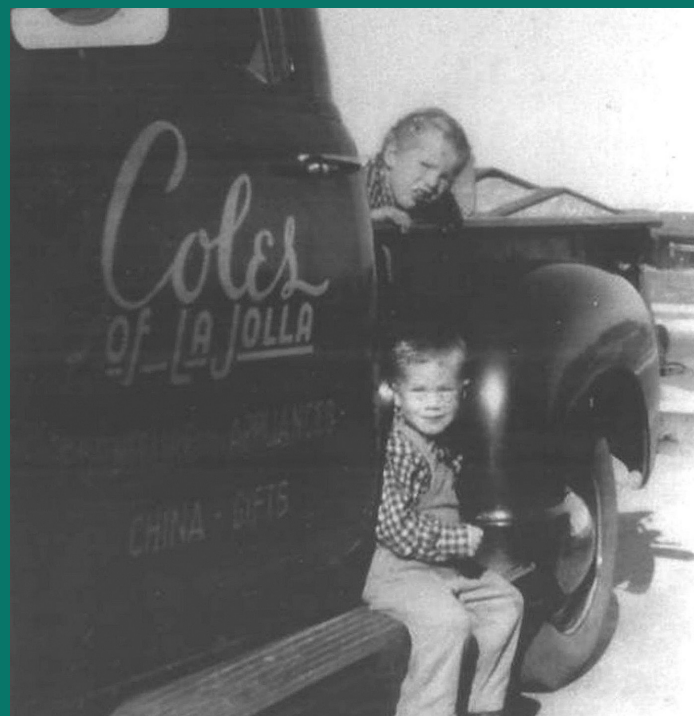
Celebrating 75 years in San Diego, Coles has built a reputation for impeccable service and for offering quality flooring at value prices. The new showroom will offer a friendly customer experience and a huge selection of all types of floors in a state-of-the-art environment that, with the support of Coles' professional designers, will make the selection process smooth and easy.

Clearing out our warehouse.

Coles currently combines their showroom and warehouses under one roof, but with this new specialized showroom experience, will be opening a giant central warehouse to serve all their locations in San Diego, San Marcos and Santee. This will allow for an expansion of San Diego's already largest selection of top quality in-stock flooring.

Coles must clear out the entire warehouse for the move, and now is the time for saving on flooring. If you are considering updating your floors, don't miss out on this chance to take advantage

of the best prices on quality Carpet, Vinyl, Wood, Laminate, Tile, Area Rugs and all types of Fine Flooring.



The new showroom will showcase all of the in-stock special buys as well as a huge selection of specialty items and the most current styles and colors available. Coles huge buying power means you get the floors you want at prices you'll love! ...and with no waiting like other stores. Supply chain delays are not a problem at Coles... You get immediate installation at clear-out pricing on in-stock top of the line floors.

1939

Hubert Coles graduates Santa Clara University and joins his father's fine furniture business in Arizona, later sold to Spiegel of Chicago.

1945

Hubert Coles is discharged from the Navy where he served as a hospital corpsman and stays in San Diego.

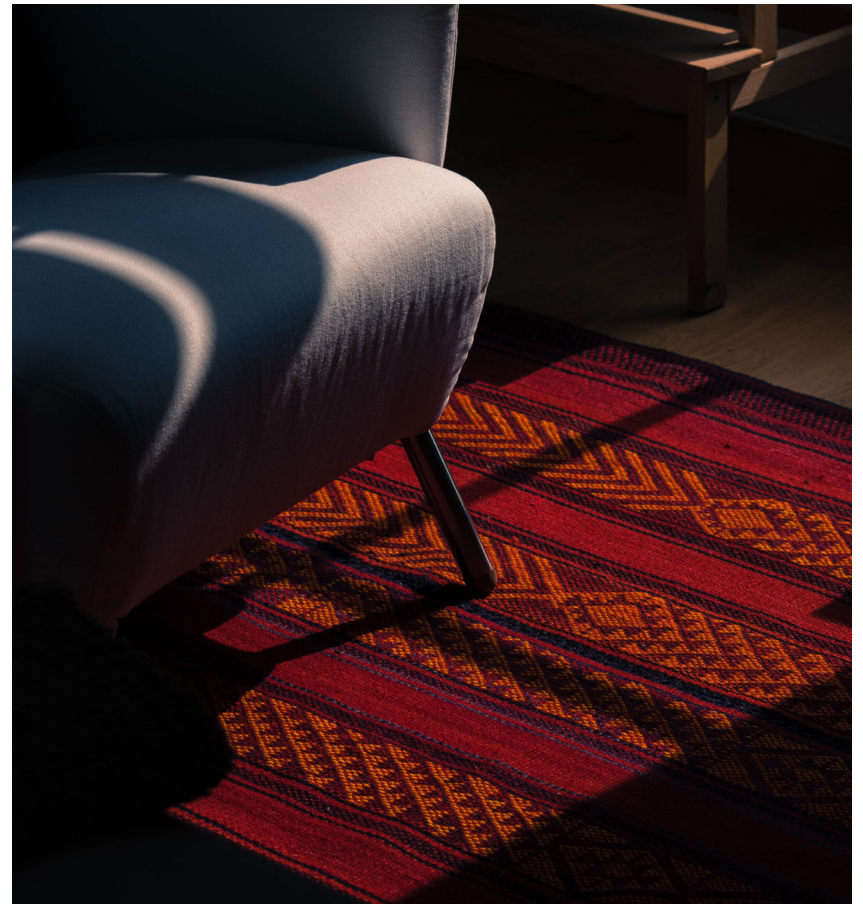
1947

Grand opening of Coles of La Jolla Complete Home Furnishings. It quickly becomes one of San Diego's finest furniture, flooring and accessories destinations.

Design & Consultation

ColesFineFlooring.com

Make an appointment with one of our expert designers for your flooring or remodeling project. We can schedule an appointment in one of our beautiful showrooms or in the convenience of your own home. Our experienced designers will call you and discuss your budget and style preferences with you, and bring you many samples for you to choose from, in the comfort of your home or office.



1965

Coles of La Jolla moves to San Diego doing business as Coles Carpets, specializing in floor coverings and draperies.

1972

George Coles and Steve Coles join the firm and help to grow the business through high profile television advertising and impeccable customer service.

1980

Branch store opened in San Marcos to serve North County. This bold move pioneered what is now a flourishing Home Furnishings Center.



ColesFineFlooring.com/Carpet

Carpet

Carpet is undoubtedly the warmest, most inviting flooring option you can choose. Coles Fine Flooring has over 70 years of experience in helping customers select the right carpet—for the home or the office.

Coles has more carpet in stock than any of our competitors and we have choices for every budget.

Knowledgeable customer service team built on over 70 years of success.

Styles of all kinds that include different textures, patterns and a focus on special situations like kids or pets.

Commercial carpeting choices available at a variety of price points.

Vinyl

Vinyl is one of the most popular flooring products available today. It is a great alternative to real wood, natural stone and ceramic tile. Vinyl is affordable and very easy to maintain.



ColesFineFlooring.com/Vinyl

1990

The Coles family build and occupy it's 20,000 sq. ft. San Marcos warehouse and superstore showroom at 2175 Montiel Road.

1992

Coles launches its "one year satisfaction guarantee" to reflect their commitment to impeccable customer service. The strongest retailer guarantee in the industry.

1996

Set decorator Michael Forest chooses Coles as supplier for flooring for the movie Titanic. More than \$30,000 worth of carpet was brought to the film.



Tile & Area Rugs

Tile and stone flooring is one of the most versatile flooring options on the market. With a huge selection of colors, patterns, trims and designs, there's a style for any room. Tile can elevate any space.

An area rug is a special piece of art that will add a touch of style to your home and become the focal point for any room. Rugs provide warmth and luxury that truly turns any house into a loving home.

1997

Coles Carpets celebrates their 50th Anniversary as one of the few family owned and operated companies still in existence in San Diego since the era just after World War II.

1999

Coles Carpets becomes Coles Carpets and Fine Flooring to clarify their long-term commitment and solidify their position as the leader in all types of floor coverings.

2001

Coles opens their second military location at MCRD.

Coles in the community

At Coles, we are proudly active in our community.

As a member of Citizens Against Lawsuit Abuse, the Better Business Bureau, and the board of the San Diego Humane Society, we strive to make a difference in San Diego County. We have been delighted to donate time, funds, carpets, rugs, and other materials to help more than 50 community agencies and companies.



ColesFineFlooring.com/Company/Community

2003

Coles Carpets and Fine Flooring opens a new location at 320 South Cedros Avenue in Solana Beach, in the Cedros Design District.

2005

Coles opens their newest and north-most branch in Camp Pendleton.

2006

Founder Hubert Coles passes away, leaving behind a legacy of flooring excellence to his sons George and Steve, and his daughters Chris Coles and Janie Kuczvara.



Our —————→ ColesFineFlooring.com Locations

Coles is here to assist you with all your flooring needs.

San Diego

1170 W. Morena Blvd. San Diego, 92110
(619) 276 5140 | Fax: (619) 275-2330
Mon-Fri 9am-6pm | Sat 9am-5pm
Sunday Closed

San Marcos

2175 Montiel Rd. San Marcos, 92069
(760) 741-1001 | Fax: (760) 741-9475
Mon-Fri 9am-6pm | Sat 9am-5pm
Sunday Closed

Santee

70 Town Center Pkwy. Santee, 92071
(619) 442-3277 | Fax: (619) 442-1985
Mon-Sat 9am-5pm | Closed Sunday

All locations closed for these holidays:
New Years Day, Easter Sunday, July 4th,
Thanksgiving, Christmas Eve/Day

Special Hours:

Memorial Day/Labor Day: 10am-4pm
New Years Eve Open-4pm



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Cole's did an amazing job partnering with my company to completely transform a bedroom for a Make a Wish project we organized. Very responsive, professional and above and beyond help! We are very happy with our results with Cole's.

——— Patricia Fernandez

As we have been exploring the multitude of colors and materials available for flooring throughout many showrooms for our remodeling project, it was daunting. When we met Lauren at Cole's, she really took the time to help us hone in on what we both wanted and needed. Her expertise, warmth and patience helped alleviate our sense of overwhelm.

——— Sara & Dennis A.

This is the second flooring order I've done and I couldn't be happier. Gina Moreno helped us with both of our flooring choices and helped us pick out the best products for our house at the beach. The turnaround from decision to installation was fast, efficient and professional. Gina followed through with me every step of the way, she treated our small job with as much attention as our large job! It is a pleasure doing business with Coles.

——— Jessica

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2013

George Coles retires after over 40 years as President of the company, passing the torch to younger brother, Steve Coles.

2014

Coles opens new state of the art showroom in Santee.

Today

The Coles family continues to own and operate the business with a continuing commitment to impeccable customer service and active participation in the community.